

# 3<sup>RD</sup> AUSTRALIAN BUSINESS AND TECHNOLOGY FORUM

21 APRIL 2016

## DRAFT AGENDA

- 1.30pm** Arrival and registration of guests
- 2.00pm** Introduction by the Master of Ceremonies (MC)
- 2.05pm** Welcome by Siemens
- 2.10pm** Official welcome and scene setting
- 2.20pm** Keynote address by Dr Hugh Bradlow, Chief Scientist (previously CTO and Head of Innovation), at Telstra Australia
- Q & A
- 3.00pm** Networking Break
- 3.20pm** Panel discussion on ***Companies of the Future*** moderated by Andreas Dressler, Managing Director, Conway Advisory, Berlin, Germany

### Panellists:

- Mr Jeff Connolly, CEO Siemens Australia
- Mr Günter Pecht-Seibert, Global Vice President Research & Innovation, Innovation Center Network, SAP SE, Germany
- Prof Aleksandar Subic, Deputy Vice Chancellor Research & Development, Swinburne University, Melbourne, Australia
- Mr Meiert J. Grootes, Owner, Panadoro Group, Switzerland

Q & A session



Australian Government  
Australian Trade Commission



**4.20pm** Panel discussion on ***Innovation playground: Australia ahead*** moderated by Prof Steffen P Walz, School of Design and Art / GEElab, Curtin University, Perth, Australia & Managing Director, gerenwa GmbH, Karlsruhe, Germany

Panellists:

- Dr-Ing Andreas Blattner, Function- & Pre-Development, AUDI AG, Germany
- Ms Charlotte Chui-Franz, Primary Care Brand Management, Novartis Pharma, Germany
- Mr Björn Behrendt, Founder of StyleTread.com.au, MadPaws.com.au and ParcelPush.com.au, Germany

Q & A session

**5.20pm** Wrap-up

**5.30pm** Business networking reception

**6.30pm** Forum close